

BOILERPLATE

The Company

Inline Sales GmbH, Munich, Germany is a Specialist for Business Process Outsourcing in sales and marketing. We help companies, governments and economic development organizations from all over the world to setup their strategic and operational business in the German speaking markets. We deliver highquality services in sales, marketing, business development and financing. We offer high-value contacts to potential customers and investors (inbound & outbound) of all sizes and all industries. We help to generate business success and revenue.

Inline Sales GmbH is part of the international operating Inline Sales International Group and responsible for the business of the group in Central & Eastern Europe. Other subsidiaries of Inline Sales International Group are located in London, Paris and Miami. Sales offices exist in Hannover, Stuttgart, Istanbul, Kapstadt, Moscow, Prague, Sofia, Tel Aviv, Valencia, Vienna and Zuerich.

In over ten years of business Inline Sales International Group has successfully developed international recognized references like British Telecom, BBC, Motorola, Bosch, Reed Elsevier, Samsung, EDS, Laser 2000, Linde AG etc. Hundreds of small and medium sized companies have been successfully supported. Many governments and economic development organizations received professional strategic and operational help for their inbound and outbound activities.

Our Business

Besides professional consulting and coaching services Inline Sales offers in modules all operational functions in the value chain of sales and marketing as free available resources. Flexible in time and location Inline Sales provides resources like Helpdesk, Inbound/Outbound Telemarketing, Key Account Management, Channel Development, Interim-Management and resources for marketing & PR activities.

Our customers can book the resource, whenever it is needed and scale the workforce up and down as necessary. Our customer can employ the sales resources on a flexible hourly or daily basis in relation to their workload, peaktimes, market changes or organizational development. Workload and timeframe is defined by our customer. This guarantees a continuous overview and full cost control.

The advantages are obvious: shorter sales cycles through personal high-level contacts in all industries, lower costs through flexible sales sourcing, more success through full concentration on sales & revenue.

Our Value

We think global, but we strictly act local! Our customers use our local offices, telephone numbers and addresses. This gives the potential customers of our clients the feeling that our customer is really present in the German speaking market and has the ability to act and support locally. In terms of awareness marketing for our customers: we always operate on their behalf – we use their business cards and their email addresses. We offer a cost efficient and fast local business development approach.

INNOVATIONPRODUCT 2008 & 2009

The services of Inline Sales GmbH are appointed by the *German Initiative* of *Medium Sized Companies* under the patronage of the *German Federal Ministry of Economics and Transport* in the second consecutive year as a qualified INNOVATIONPRODUCT and are also awarded as "qualified for the German INDUSTRY PRICE 2009".



Products and services of Inline Sales GmbH convinced the jury through its value, innovation and qualification for medium sized companies.

Inline Sales International Group

your business coach always at your service

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